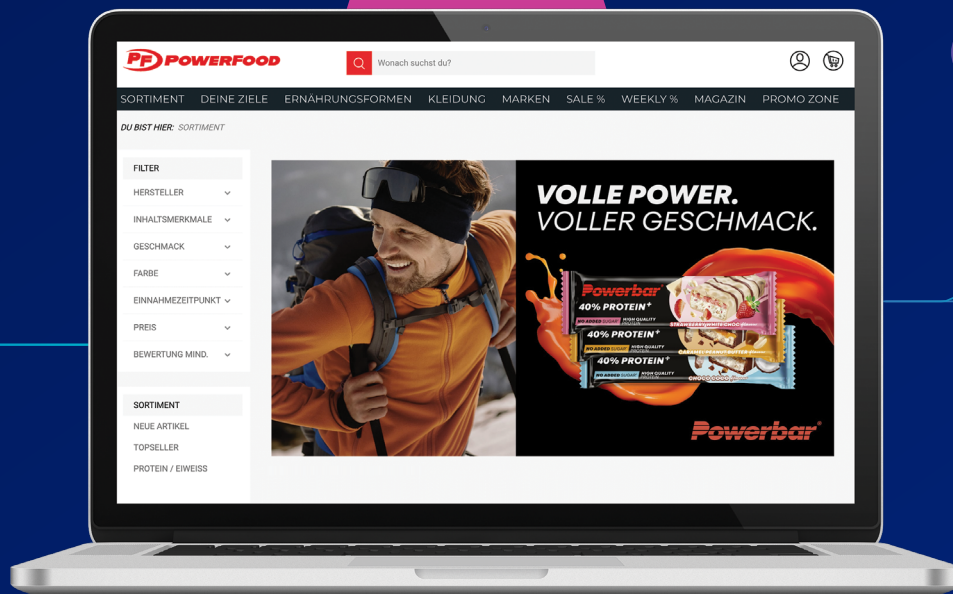


From Start-up to No.1: PowerFood Scales with Actindo

Smart e-commerce & ERP platform grows
with you and understands the Swiss market





Long-term Partnership, Local Excellence, and Future-proof Scaling

For over a decade, PowerFood has trusted Actindo as a reliable digitalization partner—a collaboration on equal footing, characterized by continuous growth and technical advancement. In 2024, the next logical step was taken: migration to the latest generation of the Actindo Core1 platform. This allows PowerFood to build on its successful system landscape and strengthen its technological foundations for further growth and future-proof scaling.

About PowerFood



>100

Employees



+25

Branches in Switzerland



+300K

Orders per Year



HQ

Schaffhausen, Switzerland

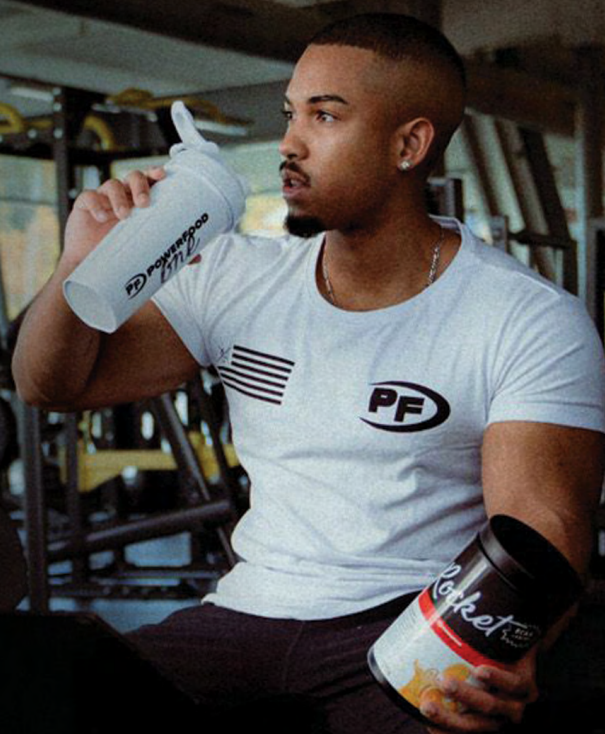


With over 25 branches across Switzerland, numerous B2B and B2C sales channels, marketplaces, and diverse national requirements, a project of this scale demands a platform that helps you think ahead. With the latest version of the Actindo Core1 platform, this was achieved: a seamless transition in the shortest time, setting new standards in performance, flexibility, and scalability—and all while maintaining ongoing operations. This is what digital transformation without compromise looks like.



“We’ve been working successfully with Actindo for many years. The decision for Core1 was a strategic step to make our system landscape even more powerful and scalable.”

Reto Hugli, Managing Director, PowerFood AG



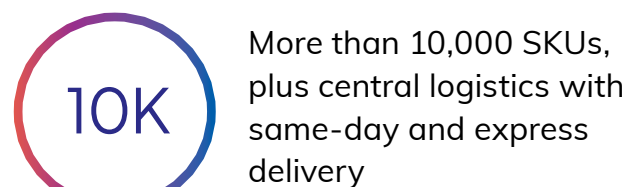
Background:

PowerFood was founded in 2004 and has since established itself as the leading brand for sports nutrition in Switzerland.

With a deep understanding of the needs of active people, the company supplies not only the country's largest retailers, pharmacies and fitness studios, but also its top teams and sports leagues. More than **300,000 products sold per year, over 10,000 SKUs, and lightning-fast order delivery**—all of this shows impressive customer satisfaction for PowerFood.



With the Core1 platform, Actindo implemented a highly flexible, future-oriented ERP platform that enables smooth processes, efficient returns management, and individual functions such as an integrated loyalty program through intelligent data and process orchestration.



Highlights:

The migration to the current version of the Actindo Core1 platform at PowerFood was a natural step in the continuous development of the existing system landscape. As part of the project, both the platform itself and the new **webshop**, along with other connected systems, were comprehensively integrated. The execution was smooth and without significant disruption to ongoing business. The requirements of the Swiss market were already fully considered and did not need to be readjusted.

A particular highlight was the introduction of the **Actindo Workflow Module**, which enables intelligent orchestration, automation, and control of central business processes—with direct benefits for efficiency, flexibility, and practicality in day-to-day operations.

Targeted advancements were also made in the **product data area**. Discontinued products were systematically cleared out, and the existing data model was adapted to optimally meet future requirements—such as in marketplace businesses.

The **accounting processes** were also carefully transferred. All relevant customer documents were transferred with precision—a complex part of the project that was reliably implemented after thorough testing and close coordination.

Existing individual extensions—such as the specific **Swiss letterhead formats**—were carefully adopted during the upgrade and seamlessly migrated into the new version of the platform. This ensured that the familiar functionality was fully preserved and smoothly integrated into the updated system.

The Future Begins Now: The Path to an AI-driven Organization

The go-live was carried out in close coordination with the PowerFood team—both centrally and in over 25 branches on-site. Through structured preparation and comprehensive testing, the transition was realized smoothly.

Based on the already established Actindo system landscape, PowerFood now benefits from extended functionalities, increased system performance, and more efficient data processes. Particularly noteworthy is the modern user interface, which provides significantly

improved clarity and more intuitive operation. New processes can be established more quickly and flexibly developed further.

The Result:

A future-proof, user-friendly platform that elevates efficiency and scalability to a new level—and at the same time provides the perfect technological foundation to precisely and effectively implement existing and future AI-driven applications in the company.



“Our vision at Actindo is to support companies in accelerating their digital initiatives. We offer the flexibility and modularity required for successful composable commerce.”

Boris Krstic, CEO and Co-Founder, Actindo



Curious? Learn how Actindo Core1 can digitally transform your company too.

Contact us—we look forward to hearing from you!

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